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BBA-2072

B. B. A. (Third Semester)

EXAMINATION, 2020

MANPOWER MANAGEMENT

Time : Three Hours

Maximum Marks : 70

Note : Attempt questions from both Sections as directed.

Section—A

(Short Answer Type Questions)

Note : Attempt any *seven* questions. Each question carries 4 marks. $7 \times 4 = 28$

- 1. Give the objectives of Manpower Management.
- 2. Explain the concept of Job Enrichment.
- 3. Briefly discuss about e-recruitment.

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4. What are the essentials of selection process ?
5. Define Aptitude Test.
6. Explain ranking method of performance appraisal.
7. What is the importance of Training ?
8. Explain Compensation Management.
9. What are the factors that govern Job Satisfaction ?
10. Differentiate between on-the-job and off-the-job training.

Section—B

(Long Answer Type Questions)

Note : Attempt any *three* questions. Each question carries 14 marks.

14×3=42

1. What is Selection ? Discuss the procedure of selection.
2. Write notes on any *two* of the following :
 - (a) Placement
 - (b) Team Building
 - (c) Induction

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3. What is Training ? Why and how is it conducted ?
4. Discuss the process of Job Evaluation in detail.
5. What do you understand by Quality Circle, Quality of Work Life and Fringe Benefits ?

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